#### Terms of Service for Nyra

Effective Date: April 26, 2025

Welcome to Nyra! These Terms of Service ("Terms") govern your access to and use of our platform, services, and integrations (collectively, the "Service"), including any features powered by Google's Ad API and Meta's Marketing API.

By accessing or using Nyra, you agree to be bound by these Terms. If you do not agree, please do not use the Service.

### 1. Use of the Service

You must be at least 18 years old and authorized to manage the ad accounts you connect. You agree to use the Service in compliance with all applicable laws and regulations, including Google/Meta's Platform Terms and Developer Policies.

### 2. Google/Meta Ad/Marketing API Access

When you connect your Google/Meta (Facebook/Instagram) account to Nyra, you grant us access to specific data (such as ad performance and campaign settings) via Google/Meta's Ad/Marketing API. We use this data solely to provide analytics, optimization suggestions, and insights.

You can revoke this access at any time through your Meta settings.

### 3. Your Responsibilities

You are responsible for:

- Maintaining the confidentiality of your login credentials.
- Ensuring you have the rights and permissions to connect any ad accounts or data.
- Using Nyra only for lawful business or marketing purposes.

You agree not to use the Service to:

- Violate any applicable laws or regulations.
- Interfere with or disrupt the integrity or performance of the Service.
- Reverse engineer or attempt to extract source code.

### 4. Intellectual Property

All content, software, and technology provided by Nyra are owned by us or our licensors. You may not use, copy, or distribute any part of Nyra's services without prior written consent, except as expressly permitted under these Terms.

### 5. Data and Privacy

Our use of your data is governed by our <u>Privacy Policy</u>. By using Nyra, you consent to the collection, use, and sharing of information as described there.

### 6. Termination

We reserve the right to suspend or terminate your access to the Service at any time, with or without notice, if you violate these Terms or abuse the platform.

You may stop using the Service at any time. If you delete your account, we will delete associated data as outlined in our Privacy Policy.

### 7. Disclaimers

Nyra is provided "as is" and "as available." We do not guarantee that the Service will be uninterrupted, error-free, or free of harmful components. We are not responsible for any decisions made based on insights or recommendations generated by the Service.

### 8. Limitation of Liability

To the fullest extent permitted by law, Nyra shall not be liable for any indirect, incidental, special, or consequential damages resulting from your use of or inability to use the Service.

## 9. Modifications

We may update these Terms at any time. If we make significant changes, we will notify you by email or via the platform. Continued use of the Service after such changes constitutes your acceptance.

# 10. Contact Us

For questions or concerns about these Terms, please contact us:

#### Nyra Al

Email: hello@trynyra.xyz

Website: https://www.trynyra.xyz